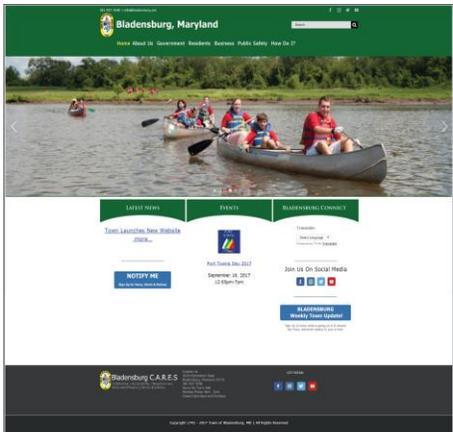


Town Administrators September 2017 Monthly Report



Town of Bladensburg
September 2017
Prepared by Debi Sandlin, Town Administrator

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EXECUTIVE SUMMARY

Dear Mayor and Council,

During the month of September staff was focused on preparing for the October 2, 2017 election; and planning and coordinating the dedication of the David C. Harrington Community Park. Additionally staff has continued their community outreach. During the month of September, Town Department Heads held their quarterly Community Outreach Forum. The purpose of the Forum is to provide an opportunity to engage residents in a dialog about what is happening in the Town.

DEPARTMENT HEAD COMMUNITY FORUM

The September Department Head Community Forum included discussions on:

1. Police Department – Highlights of past year & crime statistics
2. Code Enforcement – Year in Review of stats
3. Finance – Summary of End-of-Year financials
4. Marketing – Text to Subscribe campaign (U-tube vide), Social Media platforms being used, update on subscribership for Weekly News-Blasts
5. Town Administrator – New Website roll-out & Annapolis Road/450 Community meeting

WEBSITE UPDATE

Both the Town Administrator and Marketing Coordinator have been working to finalize the navigation of the website. We are working with MDA Technologies to address the Slowness of the response time when navigating between pages within the site.



450/Annapolis Road Rebranding/Master Plan Community Focus Group

On September 19, 2017 the University of Maryland's Real Estate Developments fall class held a community meeting to gather input as part of their process into creating a Master Plan for the 450/Annapolis Road corridor. The residents in attendance were broken into two groups and

charged with identifying priorities for the following areas then coming back together to identify areas of commonality.

1. What were their top three (3) priorities for the study area
2. What are the top three (3) strengths of the study area
3. What are the top three (3) challenges of the study area
4. List the top three (3) things they like most about the area
5. List the top three (3) things they dislike most about the area
6. What are the top three (3) things you want to see changed in the study area



The input from the residents will be used to assist the class with developing and recommending a Master Plan for the section of 450/Annapolis Road from Edmonston Road up to the s450/202 split

TNI Meeting

Evelyn Lopez from the Prince Georges County’s TNI Advocacy Program came to discuss the role they play in the schools and to discuss the role the schools TNI Community Resource Advocates play in helping students and their families.

A discussion was held to go to quarterly meetings instead of monthly meetings. It has been challenging to find a day of the month that works for the majority of the group and the previous two meetings has experienced low attendance. The recommendation was to meet on a quarterly basis instead of monthly and for subcommittees to meet in between to focus on individual projects.

The TNI holiday decoration committee will continue to meet and will participate in judging and determining the winners. They have determined there will be two categories:

1. Residential homes – single and townhomes
2. Apartments (with balconies only)

The winner of each category will receive a \$100 Walmart gift card and bragging rights for the 2017 Holiday season.



DAVID C HARRINGTON COMMUNITY PARK DEDICATION

The Mayor and Town Council honored prior Mayor David C. Harrington for his contributions to not only the Town of Bladensburg, but also to the Port Town’s communities. On September 21, 2017 the newly renovated Town Park was renamed the “David C. Harrington” Community Park.

MEETINGS/EVENTS/COMMUNITY INVOLVMENT

The Town Administrator was involved in the following meetings/events/ and community outreach activities:

1. Attended the Prince Georges County City Managers Breakfast.
2. Attended the Port Town's Legislative Planning meeting.
3. Met with Linda Turner, TNI Manager, County Executive's Office to discuss re-energizing the Town's TNI initiative.
4. Attended the Ernest Maier Zoning Hearing Examiner hearing on their request for a SEP to build a concrete batching plant.